



POST GRADUATE RANKINGS

Partnership Opportunities

“Our aim is simple: to provide students and course leaders alike with the most reliable and respected rankings system for postgraduate sports management courses across the world”

Postgraduate Rankings 2025.

**Welcome to the 2025 SportBusiness
postgraduate course rankings.**

Redesigned and a brand-new look for 2024 – SportBusiness aims to continue its investment in the most respected and esteemed post graduate rankings.

Be a part of our prestigious 2025 rankings to enhance your institution's reputation, attract your next wave of students, and gain visibility among senior industry leaders worldwide.



SPORTBUSINESS POSTGRADUATE COURSE RANKINGS

The end of summer heralds new beginnings across sport and academia. As ever, the SportBusiness Postgraduate Rankings are the only guide you need to the best sports business courses on offer in 2024-25.

SEE THE TOP UNIVERSITIES

DOWNLOAD PDF VERSION



Secure your place.

Latest articles

Find discussions that will help students understand different postgraduate perspectives, advice for prospective students debating which programme(s) to apply for, emerging trends in academic research, and more.



Course notes

Virginia Commonwealth:
Masters in Sport Leadership

From our partners



Alum insight

Ohio University: Empowering
women to thrive in sport

From our partners



Alum insight

**How VCU is creating sports
leaders**

From our partners



Featured article

**Funding your future:
navigating financial options
for a postgraduate sports
management course**

Featured

Global Postgraduate Rankings

This edition is based on responses from the classes of 2024. Each course is given a score out of 100 based on a weighted average of results from both the graduate and course leader surveys. [See below](#) for full methodology.

Choose the categories

- Region
- Class size 2020/21
- 2021 Graduate
- Class size 2023/24
- Response rate
- Course duration
- Average age
- Acceptance rate
- Female students
- Female staff
- Intl students
- Intl staff
- Work Placement
- Mentorship
- Salary (Int\$)
- Employment at 12 months
- Current employment
- Quality of faculty
- Quality of curriculum
- Job support
- Extracurricular initiatives
- Alumni network
- Industry network
- Return on Investment (ROI)
- Diversity, Equity and Inclusion
- Professional mentorship / advocacy
- Career advancement
- Skills applicability
- Skills frequency
- Peer review
- Total

Our comprehensive rankings table is hosted on a dedicated website to provide maximum clarity and visibility.

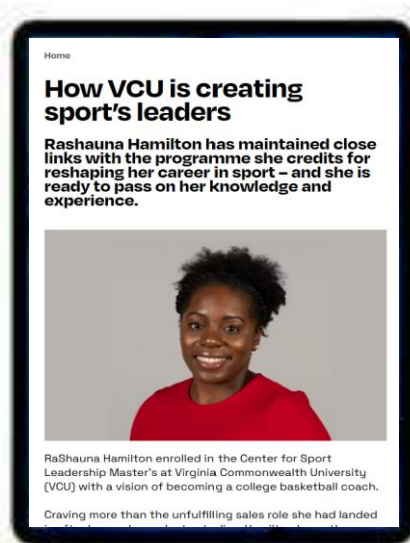
Students, academics, and sports industry leaders will find information on top-performing courses globally, all to support their educational or recruitment decisions.

A downloadable PDF version will also be available and the rankings, set for release in September 2025, will remain free to access all year-round.

There are several ways to get involved; sponsor the whole rankings, showcase engaging content, and secure high-impact advertising, enhanced listings and more.

It is also important to note that no commercial partner can influence the integrity of the rankings in any way.

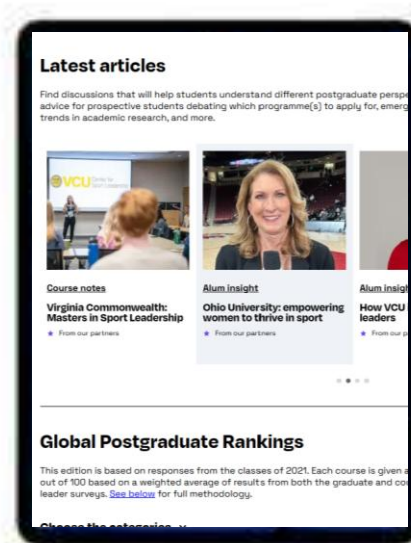
Deep dives.



Alumni Notes

750-word feature on how their course has helped fuel their career.

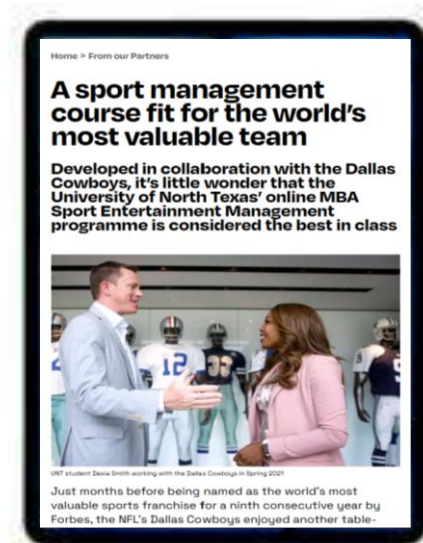
£2,500



Thought Leader

750-word by course leader or professor discussing hot topics around sports.

£2,500



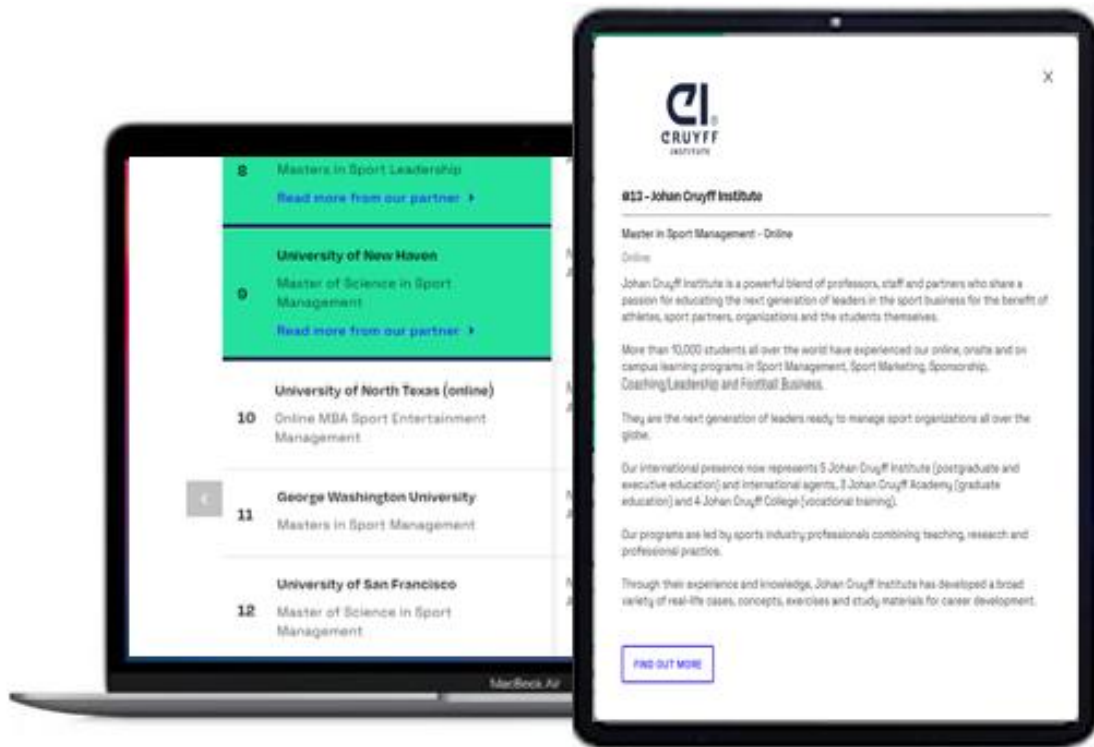
Course Notes

500 words on what makes your course stand out from the crowd.

£2,000

Each 'deep dive' is shared via email, social media and across both websites.

Enhanced listing.



- Increased visibility within the rankings
- “Read more from our Partner” button for users to see why your course stands out
- Pop-up box for users to read more about your university/course (500 words)
- Click through button direct to your course website

Investment £1,500

Brand awareness.

- Banner 728x90 advertising starting on launch of PGR run of site. **£2,000**
- MPU 300x250 advertising starting on launch of PGR run of site. **£2,000**
- PGR "Winner" or "Top 100" badge for distribution across your marketing channels. **£1,000**





Sponsor the PGR.

- 'In association with' across all SB Postgraduate Rankings (PGR) 2025 marketing materials and PGR home page
- Foreword from senior leader (200 to 300 words)
- Banner roadblock on PGR home page.
- Op-ed on both the PGR and the main SportBusiness website (1,000 words)

Investment £30,000*

* Sponsorship offering must exclude any University/ course/ Institution that takes part in, or could take part in, the rankings.

Packages.

Below are some package suggestions based on our experience to help you build exposure in the most impactful way this year.

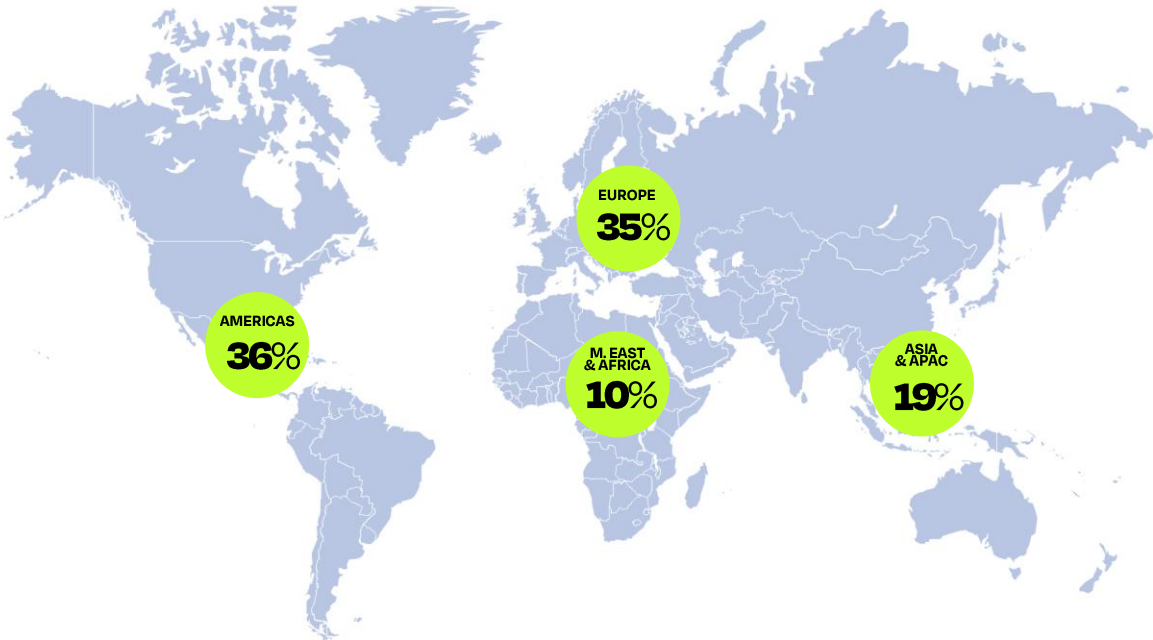
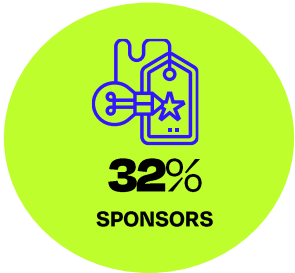
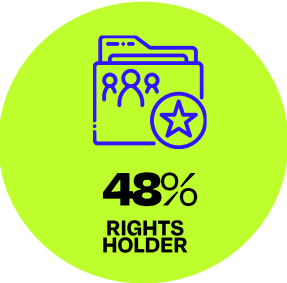
All universities who purchase a pre-defined package will receive the logo free of charge.

Creative	Essential	Pro	Prime	Solo
Course notes (500 Words)			✔	£1,750
Alumni notes (750 word feature)	✔	✔	✔	£2,500
Thought leader notes (750 word feature)	✔	✔	✔	£2,500
Enhanced listing		✔	✔	£1,500
Banner (728X90)			✔	£2,000
MPU (300X250)			✔	£2,000
Investment	£4,750	£6,000	£11,000	



Our audience.

1.2M visits / year	3M page views / year	100K unique visitors / month	50K newsletter sends / day	113K social following
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LET'S TALK.

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